

I am Vilnius board member of Lithuanian Marketing Association (LiMA).

I am proud, I took major part in winning PR Impact Awards for Employer branding communication.

My mission is to create another success story for beloved brand, taking leadership towards growth and full responsibility for me and my team.

I am passionate and experienced in crisis management and communication. They call me problem solver and "mission possible".

EXPERIENCE WITH



OTHER MILESTONES

- 2020 - winning PR IMPACT AWARDS for the best Employer branding communication
- 2020 - Member of the Vilnius Board at LiMA (Lithuanian Marketing Association)
- 2011 - 2013 - The President of Lithuanian Women Pool League, tournaments organizer.
- 2004, 2013, 2017 Lithuanian Women Pool Champion

LANGUAGES

- Lithuanian
- English
- Russian

CONTACT

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- Recommendations are available

NERINGA RIMŠELIENĖ

Marketing | Stakeholder management | Communication



COMPETENCIES

- Brand development
- Stakeholder management
- Marketing strategy
- Employer branding
- Reputation, CSR
- Marketing budget & KPI's
- Design and visual communication
- Team leadership
- Internal / External Communication
- Crisis Communication
- Event management
- Digital Marketing



WORK EXPERIENCE

- 2017 - 2020.12.31 (6 months) **FOROS**
Chief Marketing Officer. Launched new brand, marketing and communication strategy, closing successful seed funding.
- 2017 - 2020.12.31 (1 year) **Girteka Logistics**
Marketing and Communication Partner
Strategic partner in global marketing and communication, marketing strategy, crisis management, social responsibility on a group level.
- (1,5 years) **Marketing and Communication Division Manager**
Sales support, social responsibility projects, internal communication and employer branding, digital marketing, company was hiring +10 managers and +100 drivers per week.
- (1 year) **Marketing Manager**
Marketing strategy, sales support projects for Europe, Scandinavia and Russia departments, corporate events, international public relations, corporate communication, crisis communication, social media.
- 2008 - 2016 (9 months) **VIP Viešosios informacijos partneriai**
Marketing Account Director
Global brand marketing strategy implementation in local market, delivering new brand launch campaign.
- (3 years) **Head of Creative Team**
Approx 30 different brands per month with integrated projects providing visual, graphic designs, social media communication.
- (2 years) **Account Manager**
Political campaigns, public procurement projects, Lithuania image project for the State Department of Tourism.



EDUCATION

- 4 years **Vilnius University International Business School**
Bachelor in International Business Management
- 2018 - 2019 **ISM University of Management and Economics**
Management Academy